

# Detecting images generated by ML models

Tomáš Pevný

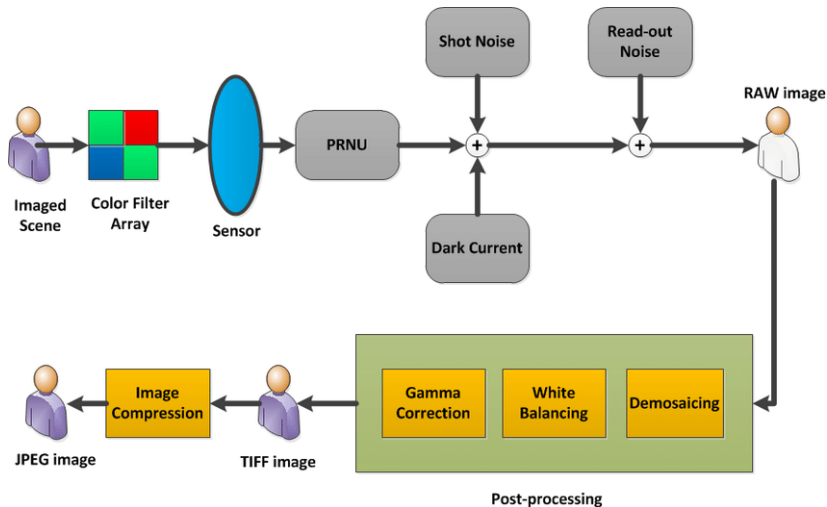
Czech Technical University in Prague  
Gen Digital Inc.

March 27, 2024

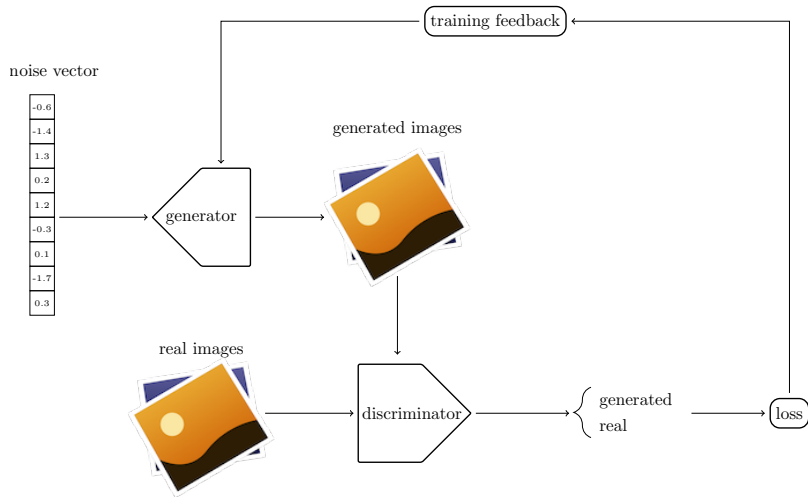
# Who am I?

- ▶ 1997–2003, Ing. at FJFI, CTU in Prague
- ▶ 2004–2008, Ph.D. at SUNY at Binghamton, USA
- ▶ 2008–2009, Postdoc at INPG, Grenoble, France
- ▶ 2009–onwards Research at FEE, CTU in Prague
- ▶ 2013–2019, Consulting scientist at Cisco
- ▶ 2019–onwards, Consulting scientist at Gen digital, Inc (Avast)

# Inside digital camera



# Inside generative models

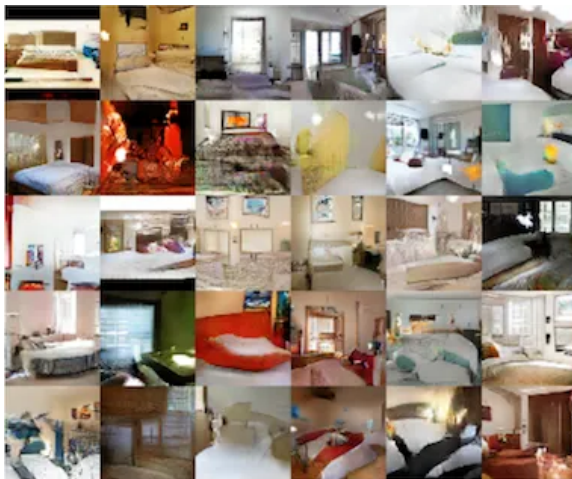




## 2014: Generative adversarial networks (GAN), 1st paper

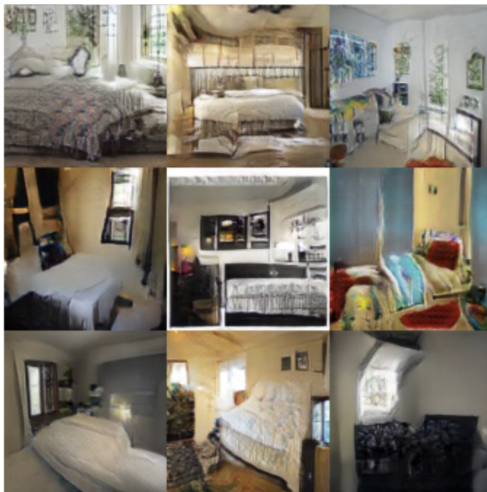


# 2015: DC-GAN



Radford, Alec, Luke Metz, and Soumith Chintala. "Unsupervised representation learning with deep convolutional generative adversarial networks." arXiv preprint arXiv:1511.06434 (2015).

## 2016: GAN with L2 loss



# 2017: Wassertein GAN



# 2017: Progressive GAN



Karras, Tero, et al. "Progressive growing of gans for improved quality, stability, and variation." arXiv preprint arXiv:1710.10196 (2017).

# 2022: Diffusion models



Rombach, Robin, et al. "High-resolution image synthesis with latent diffusion models." Proceedings of the IEEE/CVF conference on computer vision and pattern recognition. 2022.

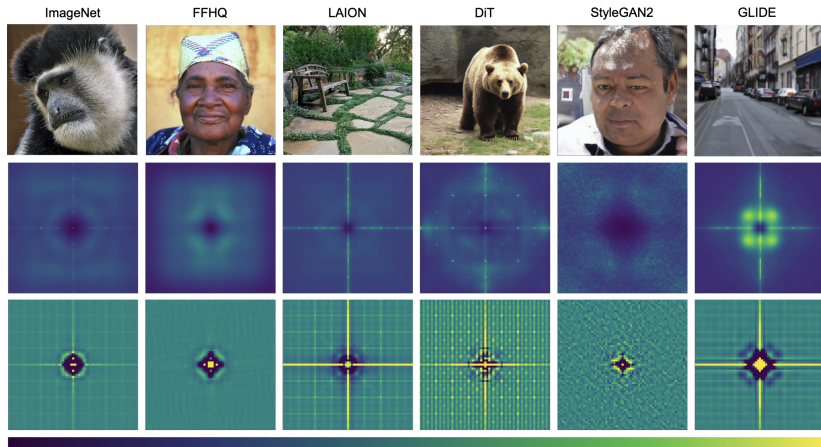
# Passive detection

## Detecting visible artifacts

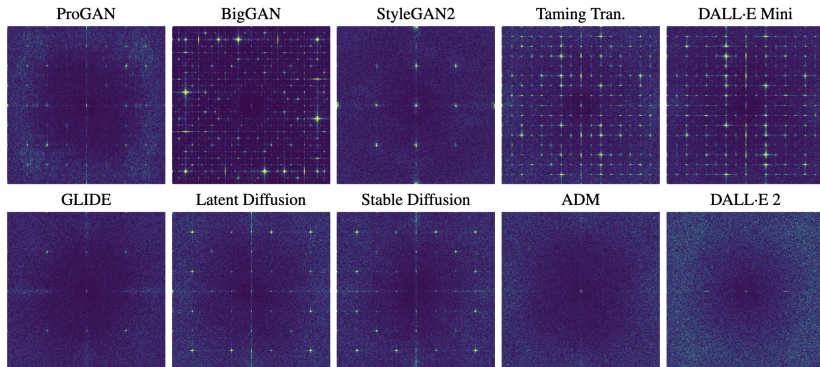




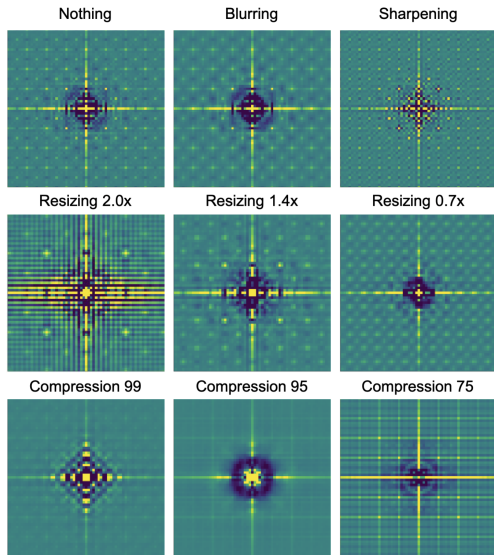
# Detecting invisible artifacts



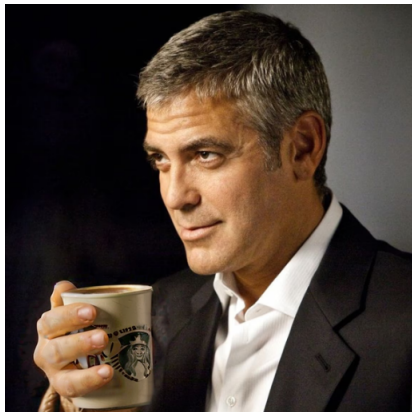
# Detecting invisible artifacts



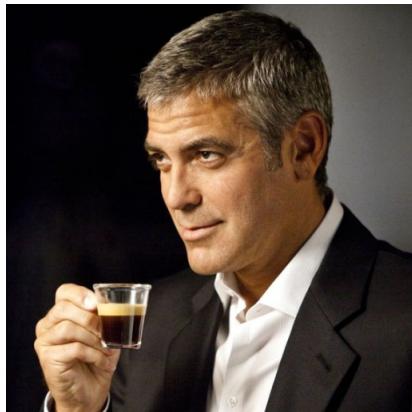
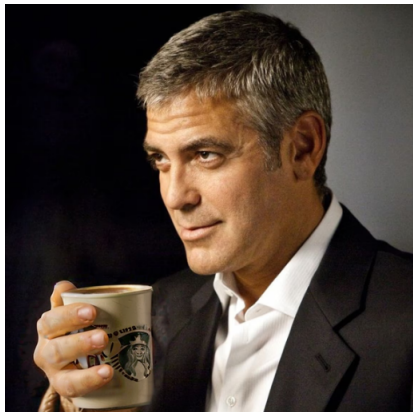
# The effects of image processing



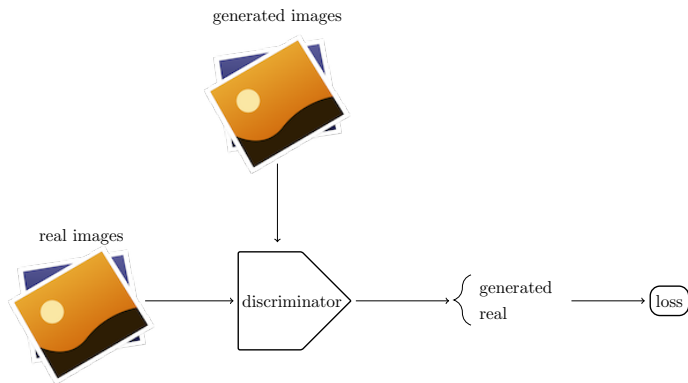
# Dubious correlations



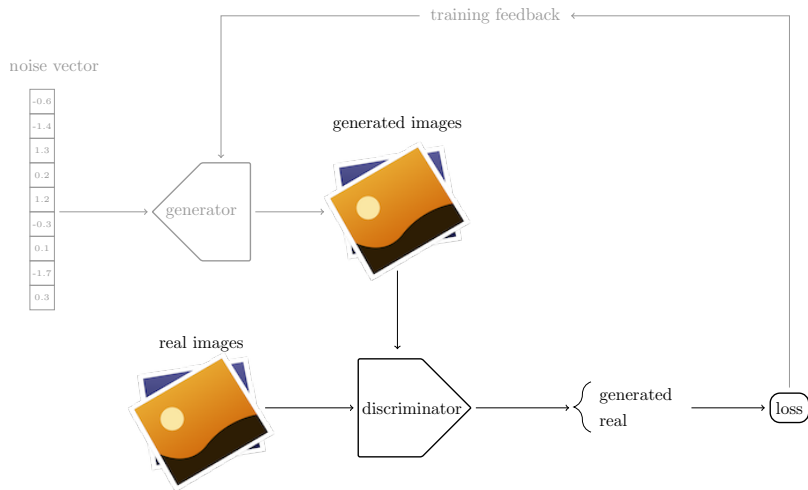
# Dubious correlations



# How automated detection works?



# Why is it a problem?



Can generated images be detected?



# Can generated images be detected?

- ▶ Do we know the image history?
- ▶ What are the incentives of parties?
- ▶ How sophisticated is the attacker?
- ▶ Are we detecting single or multiple images?

Do we really need to detect generated images?

Is this image genuine?



Is this image genuine?



Is this image genuine?



Is this image genuine?



Is this image genuine?



Is this image genuine?





May-be, we care about authenticity.

# Ensuring authenticity

- ▶ Audit trail — Coalition for Content Provenance and Authenticity ([c2pa.org](https://c2pa.org))
- ▶ (Fragile) watermarking

# Watermarking

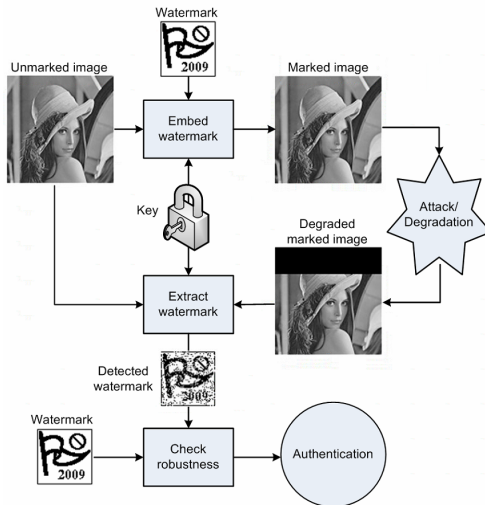
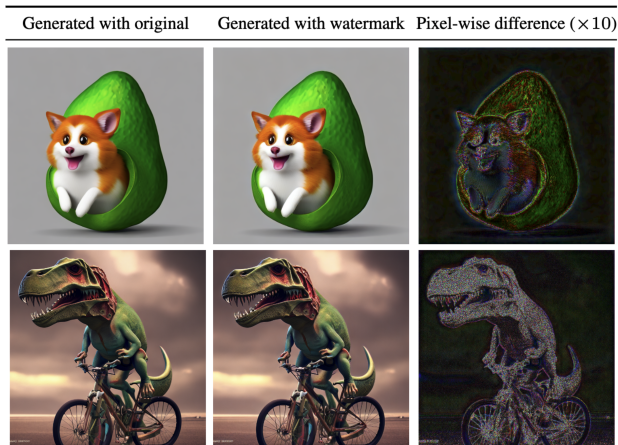


Image taken from: [https://external-content.duckduckgo.com/iu/?u=https%3A%2F%2Fraw.githubusercontent.com%2Fetflovac%2Fwatermark%2Fmaster%2Fgraphics%2FFlowchart\\_ENG.png&f=1&nofb=1&ipt=b07e17ea48956052b6c2f4233aae11a7d47b1c566d02ff99eb7de07b4b4af47b&ipt=images](https://external-content.duckduckgo.com/iu/?u=https%3A%2F%2Fraw.githubusercontent.com%2Fetflovac%2Fwatermark%2Fmaster%2Fgraphics%2FFlowchart_ENG.png&f=1&nofb=1&ipt=b07e17ea48956052b6c2f4233aae11a7d47b1c566d02ff99eb7de07b4b4af47b&ipt=images)

# Deep-learning based watermarking



# Summary

- ▶ Generated images can be sometimes detected.
- ▶ Incentives of parties
- ▶ Sophistication of attacks.
- ▶ Detecting images vs. users (accounts).
- ▶ Using semantic information / intentions.
- ▶ Required audit trails.
- ▶ Educating users.