

SECURITY THAT EMPOWERS PEOPLE



**SECURE, MANAGE & CONTROL
PRIVILEGED ACCOUNTS & SESSIONS**



Cyber-Ark Overview

- Established in 1999, HQ Boston, US
- Offices Worldwide
- Award-winning patented Vaulting Technology®
- 50% CAGR in the last 5 years
- 200+ new Enterprise customers in 2011

Strategic Partnerships



Recognized Market Leadership

'Enterprise Security Solution of the Year' 2010 Winner



*"The company has gradually expanded from its initial start as an enterprise vault for file and sensitive content sharing to **assume a commanding position** in privileged identity management (PIM)"*

- Steve Copland, April 2010 

*"Cyber-Ark has one of the largest customer bases of the vendors included in this Market Scope and, because of its focus on enterprise customers ... **the largest market share by revenue by a wide margin.**"*

Gartner.

- Ant Allan/Perry Carpenter, June 2009

*"**Cyber-Ark is perceived as a leader** in the rapidly expanding market for Privileged Access Management solutions."*

- Martin Kuppinger, 2010



*"**Cyber-ark is at the top of the PIM market**, based on product maturity & the number of customer deployments"*

-Mark Diodati, 2009



Cyber-Ark's Solution Suites

Sensitive Information Management Suite

Inter-Business Vault®

Sensitive Document Vault™



Privileged Identity Management Suite

Enterprise Password Vault®

Application Identity Manager™

On-Demand Privileges Manager™

Privileged Session Management Suite

PSM for Servers

PSM for Databases

PSM for Virtualization

Privileged Accounts Give System-Wide Access

“48% of data breaches were caused by privileged misuse”
Proactively manage privileged access to prevent such attacks

Who has access to privileged accounts?

- Administrators
- Contractors; Cloud Service Providers
- DBAs
- Terminated Employees
- Applications

Why are these breaches happening?

- Shared account usage
- Excessive privilege
- “Hidden/Sleeping” accounts
- Non-existent/unenforced access controls
- Infrequent replacement of credentials



A Glaring Lesson In Shared Passwords

Vodafone's embarrassing breach should serve as a wake-up call for enterprises that also engage in the dangerous practice of credential-sharing

Jan 27, 2011 | 03:13 PM | [1 Comments](#)

By Ericka Chickowski, Contributing Writer
Darkreading



The Kaspersky Lab Security News Service

November 18, 2010, 10:31 AM

Hardcoded Password, Other Critical Bugs Found in Cisco UVC Software

by Dennis Fisher



Hackers get access to New Jersey school data system

With the administrative password, intruders could have sent bogus emergency notifications to parents

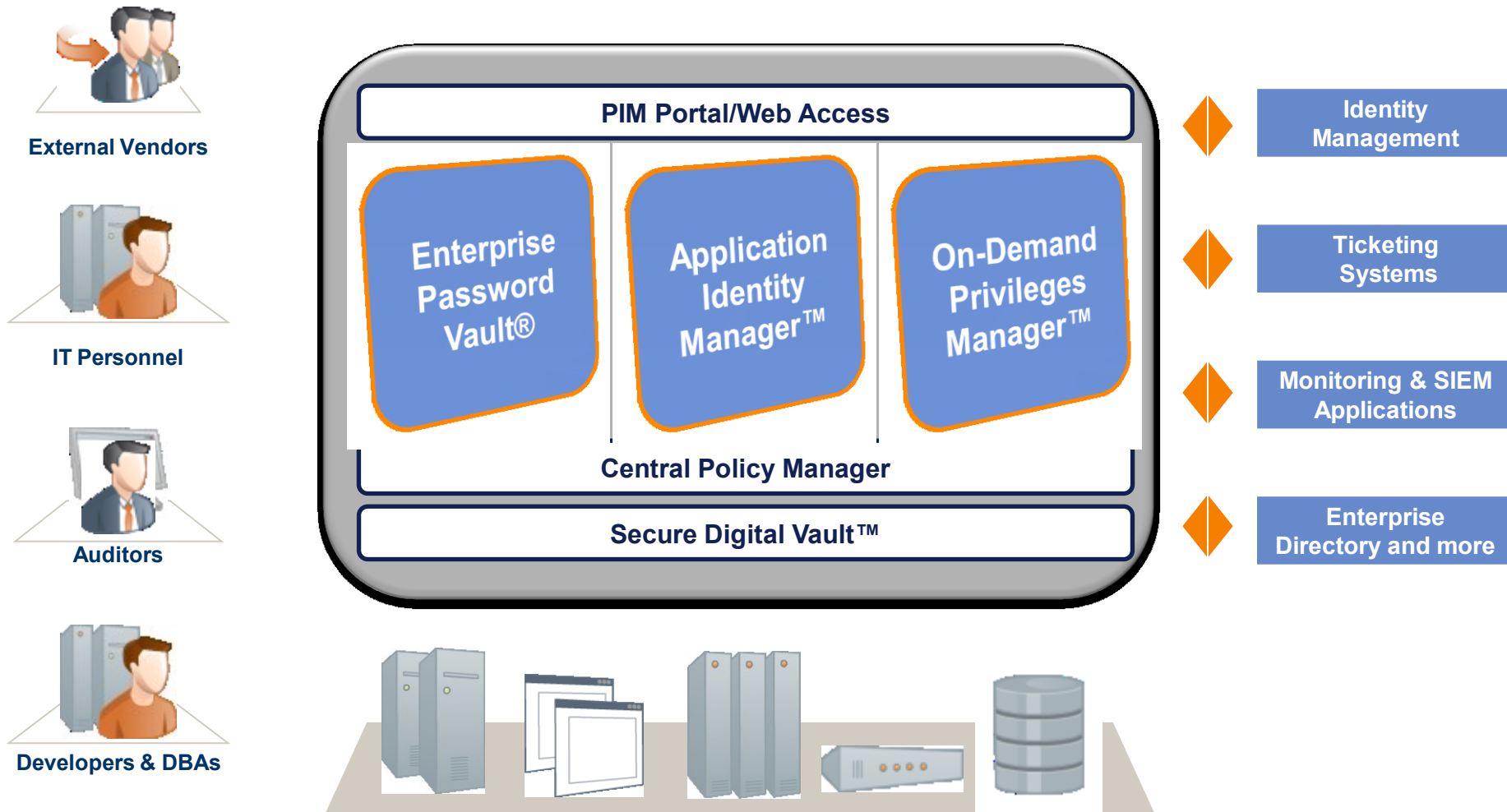
By Robert McMillen, IDG News Service
January 24, 2011 07:50 PM ET

Penn Mutual Says Employee Might Have Disclosed Customer Data

Rogue worker gained unauthorized access to information, insurance firm says

Mar 09, 2011 | 03:46 PM | [0 Comments](#)

Privileged Identity Management Suite v.7.0



Any Device, Any Datacenter – On Premise, Managed, Hosted or In The Cloud

Continuous Monitoring & Protection Across the Datacenter

Expanding from Managing Accounts to Managing Sessions

Isolate

Control

Monitor

Privileged Session Management Suite

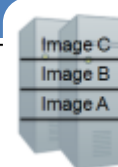
PSM for Servers



PSM for Databases



PSM for Virtualization



Value of Privileged Session Management



Isolate

- Prevent cyber attacks by isolating desktops from sensitive target machines



Control

- Create accountability and control over privileged session access with policies, workflows and privileged single sign on



Monitor

- Deliver continuous monitoring and compliance with session recording with zero footprint on target machines

What Our Customers Are Saying

“Cyber-Ark enables us to plan for future compliance requirements and seamlessly migrate to the cloud without any security concerns.”

- Dries Robberechts, Senior Technical Consultant



“We now have a fully-automated, 24/7 system that lowers operational risk and improves reporting and audit processes.”

- Burak Öztürk, Finansbank



“Our people like the EPV concept and find the software easy to use. The software deployment and rollout was easy...”

- Mary Travers, Data Security Analyst



“The new approach really improves our ability to manage all access to privileged accounts.”

- Mike Brannon, Senior Manager of Information Systems



Summary: Privileged Identity & Session Management

- A comprehensive platform for isolating and preemptively protecting your datacenter – whether on premise or in the cloud
 - *Discover* all privileged accounts across datacenter
 - *Manage* and secure every credential
 - *Enforce* policies for usage
 - *Record* and monitor privileged activities
 - *React* and comply

